



Lexicon
Centre of Excellence

By Lexicon Management Institute of Leadership & Excellence

ACHIEVING EXCELLENCE

THROUGH COLLABORATION



LEXICONMILE.COM

ABOUT US

Lexicon Management Institute of Leadership and Excellence is located in Wagholi, Pune.

Founded in the year 2009, Lexicon Management Institute of Leadership and Excellence is a premier Management Institute known for its value-based academic excellence and world class management education, which nurtures individuals in their skills, abilities and perspectives, with defined pedagogies, resulting in the holistic development of individuals.

Lexicon Management Institute of Leadership and Excellence offers Post Graduate Diploma in Management (PGDM), approved by AICTE to provide the most updated and relevant subjects to our students to match the industry norms. We also offer Global MBA programs in association with the University of South Wales, UK & the University of New Haven, US, equipping our students academically and practically to face the global challenges of the highly competitive world, thus preparing them to be ready-industry professionals.

LEXICON CENTRE OF EXCELLENCE



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**Corporate Development
Programs**



**Corporate Executive
Chairs**



**Conferences &
Seminars**



**Faculty Development
Programs**



Consulting



**Short-term
Courses**



CORPORATE DEVELOPMENT PROGRAMS



Training Tailored To Your Needs



Communication Skills



Behavioural Training



Technical Skills Training



Project Management



Emotional Intelligence



Personality Development



Soft Skills



Customer Services



Effective Selling



Performance Management Training



Leadership



Motivation



Decision Making Skills



Goal Setting



Stress Management



Conflict & Negotiation



Mediation



Mental Health



Finding Your Mindset Catalyst



EXECUTIVE CHAIRS

A collaborative opportunity for the corporates to form a synergetic relation with the academic community. Executive Chairs add value to both corporate/industry and academia. Each Executive Chair is a chance for the corporate to craft an industry ready curriculum and person. The Executive Chair can pick their future colleagues from the campus. In turn the corporate would choose from a bouquet of the offerings, by the Centre of Excellence:



Customized Research Project / Gap Analysis Activity



Preferred allocation of students for short term projects



Recognition and Awards



Management Development Programs (Batch of 30x4 programs)



Quarterly Networking Meetings



Invitation to Cultural Events and Conclaves for 8 members of the organizations or your guests



Two slots in the Lexicon Golf Tournament



Preferred allocation of students for Paid Internship



CONFERENCES



International Conference



National Conference



Seminar



FACULTY DEVELOPMENT PROGRAM

- > Certificate Course In Effective Case Method Teaching
- > Curriculum Design
- > Certificate Course In Chairing Conference Sessions
- > Certificate Course For Academic Administration
- > Seminar On Academic Leadership
- > Creative Thinking
- > Effective Online Teaching
- > Research Paper Writing For Reputed Journals
- > Managing Sales & Goal Setting

CONSULTING



Marketing
Strategies



Business
Development



Turnaround
Strategies



Process



Employee
Engagement



Leadership
Coaching



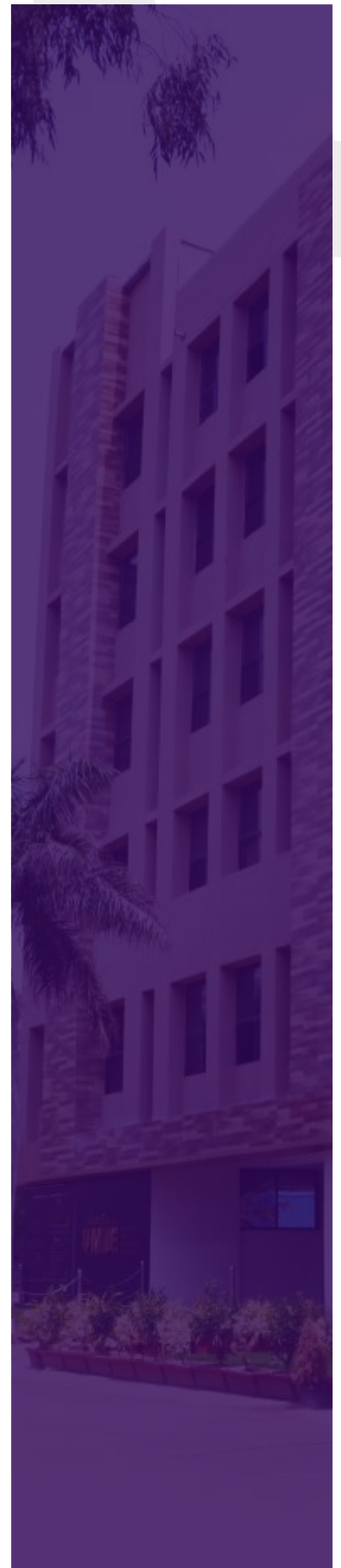
OD
Intervention



Project
Management



Team
Synergies



SHORT TERM COURSES

Diploma in Event Management

Duration: 1 Year

Awarded by: LCoE & YCMOU

Fees: Rs. 1,00,000/-



Your Vision, Executed With Perfection!

Taking participants through the application of project management to the creation and development of small and/or large-scale personal or corporate events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions. Preparing event managers so you can watch your visions come to life while they handle the logistics and execution from scratch.

In affiliation with YCMOU this is a one year diploma which would make the learner instantly employable/entrepreneurial.

Certificate in Supply Chain Management with Business Communication & Corporate Etiquettes

Duration: 40 hrs

Awarded by: LCoE & IIMM

Fees: Rs. 24,000/-



Movement Certified!

A capsule course covering logistics, operations, planning, and sourcing. It will briefly cover different forecasting approaches. It also covers different techniques that help create long lasting and productive supplier relationships. This course will help you solve real-life business cases. Supplemented by Business Communication & Corporate Etiquettes, this course makes one a complete SCM professional.

Certificate in Entrepreneurship

Duration: 40 hrs

Awarded by: LCoE

Fees: Rs. 24,000/-

Start-Up Right!

It covers Interaction by respective Industry Experts for Tricks of the Trade. This course provides right blend of classroom and on-site visit for skill development. Practical hands-on exposure to entrepreneurship with opportunity for presenting and showcasing business idea through an entrepreneurship fair.



Certificate in Digital Marketing

Duration: 40 hrs

Awarded by: LCoE

Fees: Rs. 25,000/-

e-Presence Amplified.

This course helps you understand nuances of SEO, Social Media Marketing, Email Marketing and Affiliate Marketing. It helps you analyze your business performance through Web Analytics.

Neuro Linguistic Program

Duration: 30 hrs

Awarded by: LCoE & European Community of NLP / ANLP India

Fees: Rs. 20,000/-



The Psychology of Personal Excellence

NLP is the practice of understanding how people organise their thinking, feeling, language and behaviour to produce the results they do. Primarily used for personal development and for success in business, NLP also finds wide application in the fields of Change work, Education, Training, Sales, Leadership, Marketing and Therapy.

Led by experts in the field, this course covers The training of NLP patterning, NLP Practice and NLP Advanced Tools and equips the participant to improve the quality of thinking and people excelling as a result of applying Neuro Linguistic Programming in their professions and personal lives.

Statistical Techniques for Data Analysis

Duration: 16 hrs per Level

Awarded by: LCoE

Fees: Rs. 10,000/-

Adding Meaning To Data!

In this course you will learn the tools needed to ask and answer appropriate research questions and to assess and create meaningful knowledge. You will get clarity on each step of the research process so appropriate tools can be applied as per the data collected. This course will help to successfully complete their project and internship reports, and to evaluate future in Think Tanks & research organizations



HR Analytics

Duration: 30 hrs

Awarded by: LCoE

Fees: Rs. 12,000/-

Lead People With Data!

One can learn the tools needed to quantify HR outcomes and answer questions related to ROI. Helps in choosing the appropriate tools that you will use to represent your HR findings/analysis. This course will help students to successfully complete their project and internship reports, and to evaluate future in human resources.

Company Specific Day Zero Training

Duration & Fees are
course dependent

The Catalyst

Employability requires three key ingredients of competency – knowledge, skills and attitude. Without an enabling attitude, the employability would be a short lived experience and hence a lot of focus on “Creating Enabling Attitude”. Companies require trained incumbants to the specific role they are hired for. This course is specific to the stated requirement of the companies, thus making these incumbants productive from day Zero of their joining.

Geopolitics

Duration: 30 hrs

Awarded by: LCoE

Fees: Rs. 12,000/-

The way nations behave!

International trade is directly related to international politics, especially between two countries. This course helps comprehend perspectives on the complexities of international relations & trade. Helps managers to understand nuances of linkages between international relations and trade.

Golf - Level-1, 2 & 3

Duration: 16 hrs per Level

Awarded by: LCoE

Fees: Rs. 15,000/- Per Level

Finding the Golfer in You.

Teaches you to compete with yourself first, the game of golf brings with it numerous health benefits which include physical aspects of increasing your Vitamin D intake, increasing your focus and reducing social anxiety. This course would have three levels taking the learner from basic to advanced. A great sport to have one-on-one time to create relationships and develop business.



Civil / Commercial Mediation Training

Duration: 40 hrs

Awarded by: LCoE

Fees: Call to enquire

Success . Well-Being . Agreement . Peace

Dealing with family disputes or conflicts in the workplace is a difficult task, but mediation can be effective in helping to resolve a tense and often emotional situation. Settling disputes through mediation can be faster, cheaper and can leave both parties feeling in a better state of mind over the agreed decision. Both parties have more control over the solution, and are not forced to accept an outcome with which they are not happy. Mediation offers confidentiality, reduced costs, enhanced support and preservation of relationships.

Having a trained, neutral mediator on site, to engage with the conflicting parties and to help them work towards finding a solution that is acceptable to both sides would help all parties focus on communicating effectively with each other and coming to a negotiated settlement that works for all involved.





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